

# Getting started with your membership site

Membership-Sites.net  
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# Congratulations you now have Your own Membership site

- This includes:
  - Ready made sales letter customized to your site.
  - Secure members area with a simple to use admin panel
  - Custom Blog in the same theme as your site
  - Custom Help desk
  - Tracking software to help you with your marketing.

# Content Loaded and ready!

- Your site has been delivered setup and ready to go.
- Content is loaded into your members area
- A new set will be delivered every month you remain a member.



# Sales Page

- Unless otherwise discussed during setup you have two versions of the sales letter
- They are the same but one is set to \$19.97 (index.html)
- The second is set to \$14.97 (special.html)
- You are free to set any price you like above the 9.90 minimum.
- This allows you to show the standard price but also offer a “special rate”.

# Recommended process

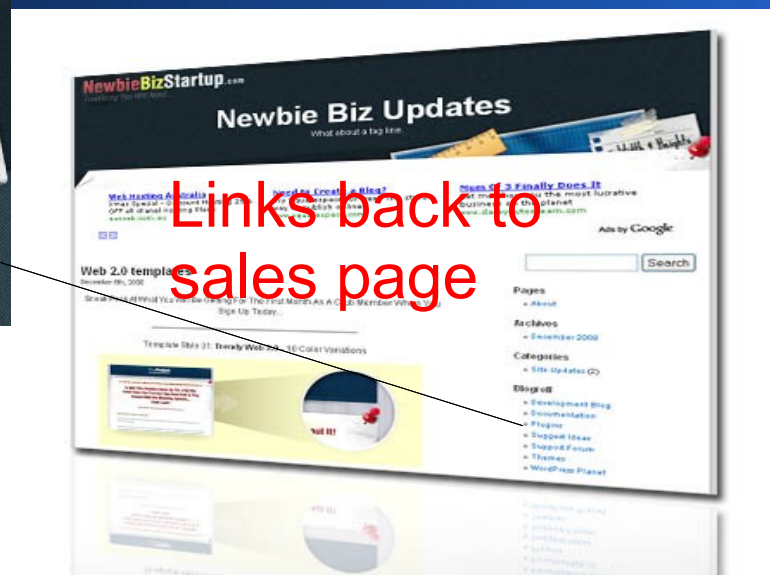
- I highly recommend the following as a process to generate sales.
- Create a free offer with an optin form, this can be a report or other website templates.
- Capture the prospects name and email
- Offer the “Special.html” page after they signup. Highlight the price saving.
- You can get a 30% take up on your membership from this process alone.

# Custom Blog

- The reason I have created a blog with the site is simple.
- This is a traffic driver and a way to update prospects on what you have to offer.



Link to Blog



# Tacking software

- There is a separate user guide for the tracking software.
- You do not need to use this if you prefer, however it is very useful to track your results.
- You can also mask your links so you are able to send user friendly links like <http://edwinc.com/likes/templates>